

12th Regional Meeting of EFA National Coordinators

Day 2: Governance Mechanisms for accelerating EFA Progress: the role of state and PPP

Korea's Case of Public-Private Cooperation: The Samsung-KNCU Educational Fund Project

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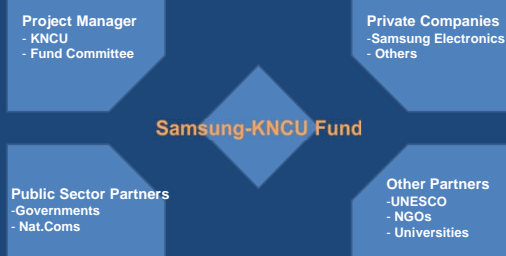


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Overview



Brief History

- **Michael Jackson and Friends Concert (1999)**
 - Donation of USD 400,000
 - **Samsung Electronics (2000)**
 - Donation of USD 600,000
 - **Establishment of the Samsung-KNCU Educational Fund (2000)**
 - Calls for Proposals distributed: mid 2000
 - First project initiated: 2001
- 1st Phase of the Fund Project**
- 2001-2004
 - Wide dispersal of funds for independent projects
- 2nd Phase of the Fund Project**
- 2005-2007
 - Concentration on limited number of project sites
- 3rd Phase of the Fund Project**
- 2007-2010
 - Implementation of African Teacher Training Workshops



Project Examples (1)

- Textbook Printing Machine Installation (2002-2008, DPRK)



- Training Workshop for African Teachers (2007-2008, Uganda, Ethiopia)



Project Examples (2)

- Aid for Visually Impaired Children (2006-2008, Mongolia)



- Establishment of an ICT Center (2009-2011, Philippines)



Success Factors (1)

- Active Private Sector Engagement enables:
 - Diversity in Financing
 - Engaging a Wealth of Expertise
 - Establishment of a Strong Governance Mechanism



Success Factors (2)

- Strong Support from Governments (national/ local) is crucial for:
 - Lowering international barriers often found difficult in project implementation
 - Facilitating Domestic support (logistics/ Administrative)



Success Factors (3)

- UNESCO National Commissions are unique in that they have:
 - Access and means of Mobilizing UNESCO's Resources
 - Flexibility in Structure, able to engage both public/ private sectors



Thank You!

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