

12th Regional Meeting of EFA National Coordinators

Day 2: Governance Mechanisms for accelerating EFA Progress: the role of state and PPP

Korea's Case of Public-Private Cooperation: The Samsung-KNCU Educational Fund Project

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Overview

Project Manager

- KNCU
- Fund Committee

Private Companies

- Samsung Electronics
- Others

Samsung-KNCU Fund

Public Sector Partners

- Governments
- Nat.Coms

Other Partners

- UNESCO
- NGOs
- Universities

Brief History

- **Michael Jackson and Friends Concert (1999)**
 - Donation of USD 400,000
- **Samsung Electronics (2000)**
 - Donation of USD 600,000
- **Establishment of the Samsung-KNCU Educational Fund (2000)**
 - Calls for Proposals distributed: mid 2000
 - First project initiated: 2001

1st Phase of the Fund Project

- 2001~2004
- Wide dispersal of funds for independent projects

2nd Phase of the Fund Project

- 2005~2007
- Concentration on limited number of project sites

3rd Phase of the Fund Project

- 2007~2010
- Implementation of African Teacher Training Workshops

Project Examples (1)

- Textbook Printing Machine Installation (2002-2008, DPRK)

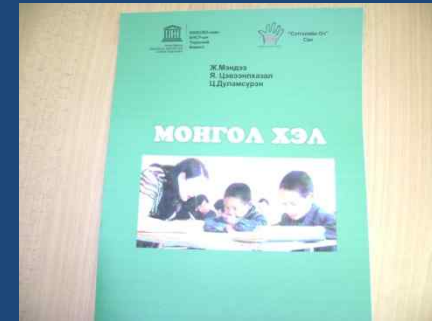


- Training Workshop for African Teachers (2007-2008, Uganda, Ethiopia)



Project Examples (2)

- Aid for Visually Impaired Children (2006-2008, Mongolia)



- Establishment of an ICT Center (2009-2011, Philippines)



Success Factors (1)

- Active Private Sector Engagement enables:
 - Diversity in Financing
 - Engaging a Wealth of Expertise
 - Establishment of a Strong Governance Mechanism

Success Factors (2)

- Strong Support from Governments (national/ local) is crucial for:
 - Lowering international barriers often found difficult in project implementation
 - Facilitating Domestic support (logistics/ Administrative)

Success Factors (3)

- UNESCO National Commissions are unique in that they have:
 - Access and means of Mobilizing UNESCO's Resources
 - Flexibility in Structure, able to engage both public/ private sectors

Thank You!

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